



Digital Billboard Details

Billboard located at intersection of
NW CACHE ROAD & NW SHERIDAN ROAD

FULL COLOR DISPLAY
432 X 144 PIXELS • 20MM PITCH
3:1 ASPECT RATIO

ARROW OUTDOOR

Artwork Can Be Submitted In The Following Formats:

Convert: Editable Lettering to Curves/Outlines • Artwork Should be in RGB Color Space

PIXEL BASED IMAGES

TIFF, JPEG, GIF, PNG & BMP

ADOBE PHOTOSHOP

EMBED ALL ASSETS • NO LINKED IMAGES

ADOBE ILLUSTRATOR .AI

VERSIONS 3.0 TO CC 2014 • EMBED ALL ASSETS

CORELDRAW .CDR

UP TO VERSION X6

OTHER VECTOR BASED FORMATS

ADOBE PDF, EPS, SVG

For best results preview all layouts at native resolution
of the digital billboard: 432 X 144 Pixels.

For more information contact: **Bryan Jester, Sales Representative**
580-353-2227 • 800-460-0328 • bryan@arrowsign.com